

Setup video tutorials are located at <https://readytogosystems.com/sp/your-own-online-business-v1-setup>

Your first step is to decide how you're going to set all of this up.

On it's own domain name?

On a domain name you already have?

Domains - I get all of my domains from <http://www.GoDaddy.com>

If you're going to be setting this up and don't have hosting yet, you're going to need hosting. I use Liquid Web because they are THE best.

LiquidWeb - <http://www.LizTomey.com/LiquidWeb>

At this point you need to decide how you're going to set your pages up for this.

Are you going to use the HTML files I gave you or are you going to recreate it in a page builder like Optimize Press - <http://www.LizTomey.com/OptimizePress>

If you're going to use the HTML pages and do things like I did then you're going to need an FTP Program. I use CuteFTP from <https://www.globalscape.com/cuteftp>

Autoresponder - The only autoresponder I use is Aweber. <http://www.LizTomey.com/Aweber>

If you're going to use double optin you need a good confirmation message! You absolutely have to get people to open up your confirmation and CLICK to confirm or you'll never be able to email them. Google "confirmation message creation" and you'll find tons of tutorials on how to create these the right way.

I showed you all the HTML you'll need to know to set this up. But if you'd like to learn the basics for free then I recommend <https://www.w3schools.com/html/default.asp>

Payment Processing... You have a few options here....

You can use a straight PayPal button. (Not recommended see tutorials for why.)

You can use a shopping cart. I only recommend ThriveCart at <http://www.LizTomey.com/ThriveCart>

You can use a product and affiliate management system like JVZoo or WarriorPlus or ClickBank

Editing emails - When it comes to editing the emails I use NotePad++ to do the edits like I showed you to do in the setup video. Watch that to learn how I use this tool. You can download for free at <https://notepad-plus-plus.org/downloads>